

# Compétences clés, compétences de base en situation professionnelle



## THE PROMOTION OF APP'S LABEL



Université  
de Lille

Direction  
Formation continue  
et alternance

Laurence MARTIN

APapp, Director



Digital community and  
Innovation in  
AduLt  
educAtion and  
Basic  
Skills





## *The link made with European key competences in APP approach*



The 8 European key competences were already included in the APP process before 2006

### **European APP project : European key competences' development and validation**

This project arises from the APP network request **to make these competences visible**. They were already detected during the training process but not formalised.

↳ **The European reference framework about the 8 European key competences :  
a first formalisation of APP's approach**





# APP's project guideline

- Always make the link between our considerations and actions and the European politics and official documents from the European commission
- Recognize the **8 European key competences** as fundamental for every citizen about :
  - **personal development** and **access to employment**
  - **social inclusion** and **active citizenship** development
- Help APP values prevail in relation to practices, postures and pedagogical approaches which underpin the 8 European key competences' mobilization



# Major project goal: Coherence with European Guidelines



## The tool draws on the following European reference documents

- **Key competences for lifelong learning: A European reference framework (2006)**
  - ↪ Used in the development of the APP training guidelines for trainers
- **European Qualifications Framework (2008)**
  - ↪ Used in probing problems related to levels of certification
- **Council Recommendation (2012)**, inviting European Member States to have in place, no later than 2018, arrangements for the **validation of non-formal and informal learning**
  - ↪ Used to design validation procedures for the European key competences



# More than 30 years of experience!

- **APP** – pedagogical and quality label officially recognized nationwide  
All VET centers can ask for it, according to the respect of the strict APP's contractual requirements

- **APapp** – APP's label owner since 10 years  
Is responsible for quality label, its administrative management. APapp is promoting the label, implementing and training APP's network

- 2017: 115 VET centers were APP labelled, representing nearly 200 reception points in France

Nationally recognized as expert in key competences

- More than 3 million people were trained by the APP network since 30 years
- In 2017: 33 000 trained people, 2 200 000 training hours



# APP approach: core principles



**A teaching approach based on guided self-training, allowing access to European key competences**

Approach based on strong principles:

- **CUSTOMIZATION AND SUPPORT**
- **TERRITORIAL ANCHORAGE**
- **DIVERSE RANGE OF PEOPLE AND FUNDING SOURCES**
- **TRAINING FIELDS LINKED TO EUROPEAN KEY COMPETENCES**
- **LOCAL AND NATIONAL NETWORKING**





# APP pedagogical label

## The specificity of APP approach

The APP label represents :

- ✓ **an open training space** which is encouraging learning and self-study  
*« A space awarded as APP is a VET place where teaching activity is linked to professional key competences mastering and in a wider range to European key competences through specific approach »*
- ✓ **a learning organisation** focused on individuals and their personal project
- ✓ **a teaching approach** based on supported self-training

And also:

- ✓ **a proximity approach**
- ✓ **an immediate answer**
- ✓ A strong local and national **network**





# APP pedagogical label

## Associated means and tools:

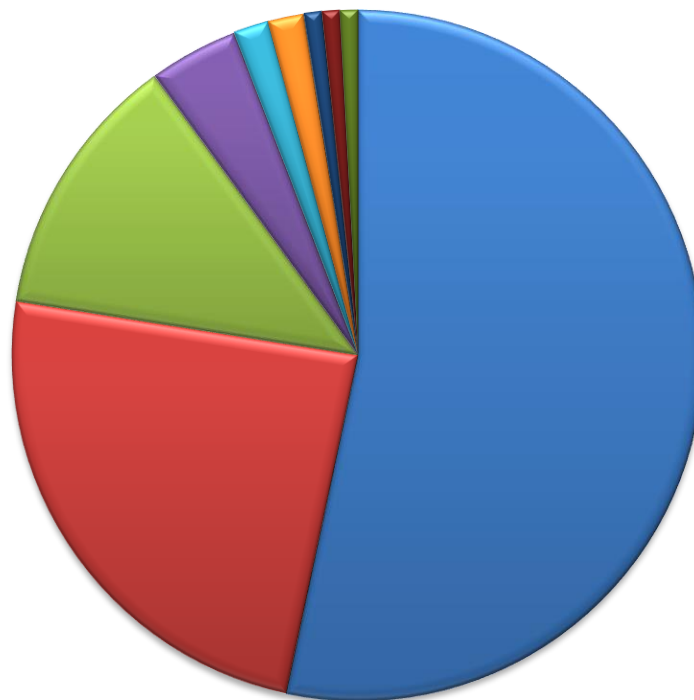
- A permanent **in and out process**
- Organized **tools of formalization** (follow-up booklet, portfolio,...),
- **Pedagogical multimodality**
- **Actors' attitude** : APP's staff and trainers are more attendants, enablers, facilitators / **collective competence**
- **Resource center** : APP space where all pedagogical tools are openly accessible and available
- A **caring and considerate climate**





# APP network: statistical profile

## APP labelled bodies



■ Associations ■ GRETA ■ Entreprises ■ EPLEFPA ■ CFP ■ CFA ■ CCAS ■ MFR ■ SCOP





# APP network: statistical profile

- . More than 33.000 individuals came in APP places.
- . 30.000 of them were trained, corresponding to nearly 2.900.000 training hours.
- Most of them are women (65%)
- 68 % are job seekers, nearly 30 % of them leave this status after their APP path
- Most of them are low educated (44%)

# Why do they choose APP ?

Our role : to accompany them towards the achievement of their project

## Several kinds of projects

- Executing a professional project
- Preparing the access to a qualifying VET action
- Preparing an exam, a contest, a diploma, a certification...
- Adapting themselves to social and professional trends

## Their needs

- Strengthening / Developing their key competences
- Regaining self-assurance



# Which competences in APP ?

**To upgrade the level of acquired fundamental knowledges :**  
reading, writing, calculating... (main core of European key competences)

**But also**

**To support the « transversal » skills development :** critical thought, issue resolution, creativity, team spirit, communication, autonomy,...

- With a special attention to the key European competence **learning to learn**



# Detecting key competences during training in APP approach





# Benefits of APP approach

The APP approach is based on supported self-training, in order to :

- **Develop** and strengthen autonomy and ability to act by themselves
- **Encourage** empowerment, entrepreneurial and adaptation abilities
- **Stimulate** curiosity and critical sense
- **Encourage** communication and relationship development
- **Strengthen** self-esteem and desire to learn



**Eure.K**  
www.eure-k.eu

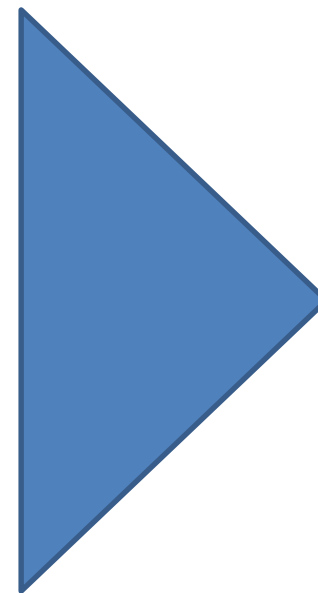
Valider et certifier  
les compétences-clés européennes  
Erasmus+ 2015-1-KA202-015341

# APP approach inside a European project

3 years' project

10 partners

10 « research-  
actions »



RESULTS

<https://www.Eure-K.eu>

# Purpose of the Eure.K project

How to validate and certify the European Key competences?

An Erasmus+ project (2015>2018) that aims at studying how to implement processes for the recognition, validation and certification of competences, based on the European Reference Framework – related to the 8 Key Competences for lifelong Learning.

By conducting

- experimentations on training processes centered on learners' experience
- within the diversity of 4 European contexts and 4 spheres of acquisition (professional activity, civil society, vocational training, mobility)



- *France :*
  - ✓ **Cnam Lorraine:** in the context of the CléA scheme
  - ✓ **Cnam Paris:** *In the context of the Phd population*
  - ✓ **APP Network:** in the context of the APP network
  - ✓ **University of Tours:** 2 RA conducted in the context of an apprentices (CFA) and a nurse apprentices and students (IRFA) populations with an experience in European mobility
- *Portugal :*
  - ✓ **University of Lisbon:** in the context of the population of a slum
  - ✓ **University of Algarve:** in the context of a mass plan to convert the outcomes of the experience of an adult population into primary and secondary school diplomas
- *Italy :*
  - ✓ **University of Padova:** in the scope of recognition of Italian embroidery as part of the UNESCO world' patrimony
  - ✓ **"Politecnico Calzaturiero"** of Venetia: in the context of designers in the district of luxury shoe manufacturing of Venetia
- *Belgium :*
  - ✓ **Forem:** in the of context of the NEET population



# Focus on the APP RA

Design of a process for the **recognition, enhancement and validation** of formal, non formal and informal learning outcomes in the framework of the 8 key competences, **based on the APP learning model**

« Making visible the invisible »,  
« par les preuves, non par l'épreuve » !





# Achievement

The achievement is consistent with the « **Council Recommendation of 22 May 2018** »:

- which aims at establishing “**good practices**” (paragraph 10, page 4)
- as well as with its recommendations to develop “different methods **for assessing key competences in non-formal and informal contexts**” (p. 29).

The 10 action-research projects allowed the team to draw up and put at disposal to all actors and institutions involved in lifelong learning, **6 recommendations** for the implementation of processes for the recognition, validation and certification of key competences based on the European Reference Framework





# Eure.K Memorandum

## The Eure.K 6 recommendations

1. No recognition and validation process can be set by decree: it must be the result of a **co-construction**
2. Recognition requires the **full involvement** of the applicant in his learning process
3. **Competences are assessed.** They cannot be quantified.
4. Processes for recognition and validation of key competences are meant **as learning spaces and not as grading tools**
5. Competence recognition and validation is **not suited to be a standardised process.** It requires professionals properly trained at accompanying self-learners
6. **Cultural and intercultural skills** cannot be dissociated from the other key competences



# Compétences clés, compétences de base en situation professionnelle



**CERTIFICAT CLÈA®**  
1<sup>ST</sup> CERTIFICATION FOR KEY  
COMPETENCES IN FRANCE

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APapp, Director



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# A nationwide cross-sectoral certification on basic professional skills: CléA certificate



**CléA certificate represents the main innovation of the previous French VET reform about basic skills' assessment and validation**

The goal: to give each person the opportunity to adapt and get trained throughout its carrier thanks to a common ground of needed competences.

Social partners have built this professional certificate in collaboration with key competences' experts including the APapp.

## **APP network :**

**First partner nationally entitled by social partners to assess competences and train people to get CléA certificate.**





# CléA certificate: overarching principles



**First nation-wide cross-sectoral certification created by social partners**

Shared by all stakeholders and intangible (Labour Code)

Global and generic

Must be personalized, could be adapted to the professional context

Cannot be refused if the person uses his individual VET account (Compte Personnel de Formation or CPF) to be assessed and trained

At the origin : only the individual can decide to enter the process to get CléA

Nowadays : CléA can be considered as a necessary step by some stakeholders to secure a certified training process







**Key competences are split into fields according to their main topics.**

**7 fields of competences ➡ 28 subfields ➡ 108 evaluation criteria**

- . French communication
- . Basic mathematics rules
- . Digital competence
- . Ability to teamwork according to fixed rules
- . Ability to work independently and achieve an individual goal
- . Lifelong learning to learn
- . Ability to assess movements and postures, to respect hygiene, sa  
safety and environmental rules



# CléA certificate



**• CERTIFICAT CLÉA •**  
**SOCLE DE CONNAISSANCES ET COMPÉTENCES PROFESSIONNELLES**  
Décret n° 2015-172 du 13 février 2015

Le présent certificat a été délivré à .....

Par la Commission Paritaire Nationale de l'Emploi de .....  
à l'issue de la délibération du jury réuni le .....

Fait à .....

Pour le COPANEF                      Pour la CPNE                      Le titulaire


  
Le trait d'union emploi-formation





# CléA certificate: the added value of this skills validation



- Avoiding stigma and bringing back confidence in personal skills
- Available for all without any reference to level
- A nation-wide and cross-sectoral acknowledgement
- A strong basis to go further
- A benchmark for employers and recruiters

## VOUS ÊTES PRO ? FAITES-LE SAVOIR !



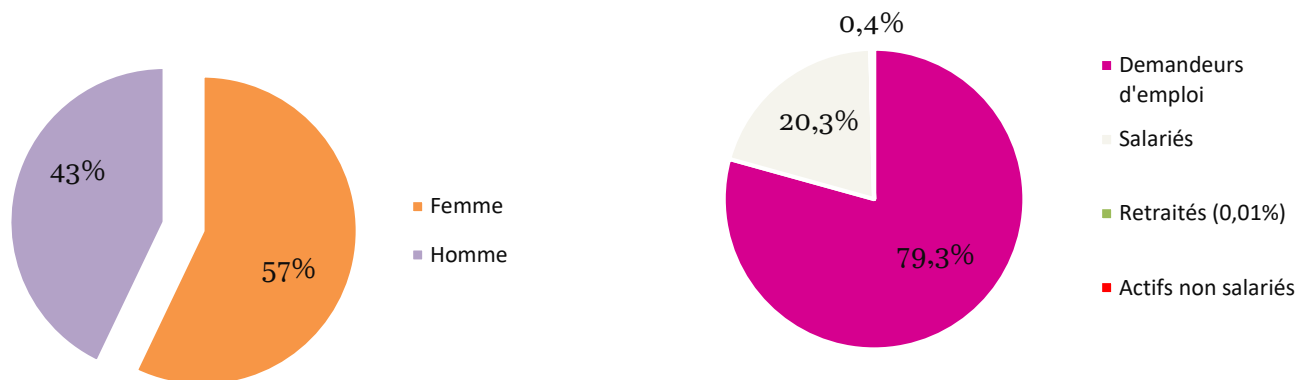


**18.147** applications forms

**13.147** current folders including 85% awaiting final evaluation

**5.000** issued certificates including 48% direct validations.

## Distribution by gender and situation



## Validation par domaine en évaluation préalable

Domaine 1	Domaine 2	Domaine 3	Domaine 4	Domaine 5	Domaine 6	Domaine 7
46,68%	34,53%	51,10%	84,23%	67,53%	73,91%	51,94%



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## THE CHARTER TO DEMOCRATIZE ACCESS TO KEY COMPETENCES

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APapp, Director



Digital community and  
Innovation in  
AduLt  
educAtion and  
Basic  
Skills





# Sources

- **CEDEFOP (2017)**

« Investing in skills pays off: the economic and social cost of lowskilled adults in the EU » Luxembourg: Publications Office. Cedefop research paper; No 60.

<http://dx.doi.org/10.2801/23250>

- **OCDE (2017)**

« Etudes économiques de l'OCDE – France », *Regards sur l'éducation 2017 : Les indicateurs de l'OCDE*, Éditions OCDE.

<http://dx.doi.org/10.1787/eag-2017-fr>

*Perspectives de l'OCDE sur les compétences 2017, Compétences et Chaînes de Valeurs Mondiales*, Éditions OCDE, Paris (en anglais)

<http://dx.doi.org/10.1787/9789264273351-en>

- **France Stratégie (2017)**

Rapport du groupe de travail n° 4 du Réseau Emplois Compétences : « Renforcer la capacité des entreprises à recruter »

[https://www.dropbox.com/s/dqj3yoiw20ele1s/rapport\\_rec\\_capacite\\_entreprises\\_recrutement\\_22082017.pdf?dl=0](https://www.dropbox.com/s/dqj3yoiw20ele1s/rapport_rec_capacite_entreprises_recrutement_22082017.pdf?dl=0)



Erasmus+



Université de Lille





Why now ?

Low qualified impact is now quantified

## In France

- **31% of adults** are suffering from a lack of literacy and/or numeracy competences
- France places it **24<sup>th</sup> among 30** about literacy and numeracy (OCDE) et **21<sup>st</sup> among 28** about low-qualification (Cedefop).
- Halving low-qualified population in France by 2025 would represent an economic gain of **141 Mds d'€** for this period.
- Each person escaping low-qualified situation represents an average net earning of **13 800€**.





# Why now ?

## Raising qualification impact is identified





# « Charter for the access of all to key competences everywhere and at any time »

## Let's mobilize!

Open for signature since November 2017





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## OPEN BADGES IN APP NETWORK



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# APPs are launching their digital badges' platform to validate key competences

- The APP's network's platform « Apprenant Agile » is officially open since 28. september

[www.apprenantagile.eu](http://www.apprenantagile.eu)

It will allow trainers to grant digital badges to learners, to make their apprenticeships through APP process visible.





# Major issues

An illustration of an iceberg floating in water. The visible tip of the iceberg is a light blue, jagged shape. The submerged part is a much larger, dark blue, jagged shape, representing the hidden benefits of the APP process.

Make benefits from APP process visible,  
as numerous testimonies are attesting.

Enable us to develop a recognition process of formal, informal and non formal learning outcomes.

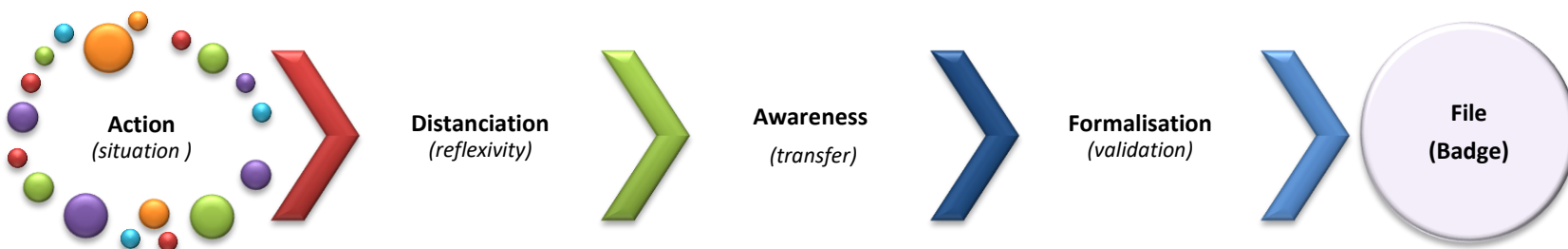
The aim : to help people regain self-confidence in the scope of their personal development and their work placement

# Detecting key competences during training in APP approach





# Generic process to create a file of proofs



## 6 transverse competences

**Communicate:** understand and get understood

**Exercise one's creativity:** innovate

**Cooperate:** participate to the common goal

**Think with logics:** ensure consistency

**Act with method:** ensure efficiency

**Exercise one's critical mind:** keep things in perspective and regulate one's actions

A single **Web page which** contains the whole set of information (metadata) related to the development of competences, achievements, etc. for a given individual

The badge and its information are **secured and stored** in a portfolio on a Web site

In 2011, an « **Open Badges** » standard was specified to port a badge from a platform to another

The purpose of digital badges is:

- To **store in a digital format, competences and diplomas**
- to **document and validate the** formal, non formal and informal **learning paths**
- to **understand and share** one's competences and achievements



# Digital Badges

The **administrative side (dashboard)** allows to create badges, grant them, manage them efficiently and promote them

The **user side (portfolio)** consists in a portfolio into which learners collect, manage and sort their digital badges and most of all display them to communicate and share (social medias, Web site, etc.)

<http://badgefactor.com>



## 8 European key competences



- 1- Communication
  - 2- Languages and cultures
  - 3- Sciences
  - 4- Digital
  - 5- Learning how to learn
  - 6- Citizenship
  - 7- Initiative and entrepreneurship
  - 8- Arts and culture
- + APP certification **“Agile learner”** (developing the “learn how to learn” competence as well other key-competences at a specific level)

# 3 levels of digital badges



## Explorer: Commitment and motivation

The learner indicates with this badge his commitment to follow a specific learning path and triggers the training process. The learner clarifies hereby his needs, specifies his objectives and build his training plan together with his dedicated accompanying person



## Builder: action, interaction, reflexion on own's actions

The learner experiments along his learning path, training situations within a self-learning process, implying risk' taking and initiative. He makes choices and performs the missions which were assigned to him



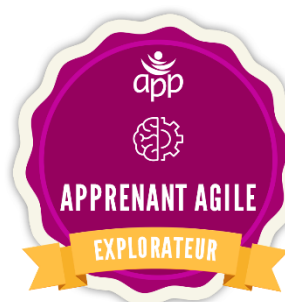
## Architect: project mode

The learner enters into a project approach. This more complex environment requires making decisions and strong choices. The learner demonstrates the high level of autonomy and responsibility required to see his project through successfully





# Example of the badges granted upon completion of one's APP' learning path





<https://apprenantagile.eu/>



Association pour la promotion du label APP

Atelier de pédagogie personnalisée  
Une autre façon d'apprendre

Connexion 



Accueil



À propos



Badges



Apprenants



Organisations



Contact

## La démarche APP

Les **organismes labellisés APP** (atelier de pédagogie personnalisée) accompagnent tous les publics, à tout moment de leur parcours personnel et professionnel, dans leurs projets de formation. [Le label APP](#) garantit la mise en œuvre d'une pédagogie spécifique qui répond à chacun et qui lui permet de se former dans un





## Laure Pillias

### Biographie

Animatrice nationale du réseau APP depuis 2012, je suis passionnée par la démarche APP et la technologie des badges.

### Profession

Organisation APapp

Lieu Paris, France

Site web <http://www.app-reseau.eu>

 LinkedIn

 Twitter

### Portfolio des badges



Communication –  
Explorateur



## Liste des membres

Nombre de membres

9

Rechercher

Nom du membre



Trier

Récemment actif



Geoffroi Garon-Épaulé  
Il y a 16 heures



Chantal Séveno  
Il y a 2 jours



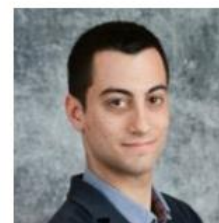
Frédéric Ochsenbein  
Il y a 2 jours



Nahissa UK  
Il y a 2 jours



Maggy DASSONNEVILLE  
Il y a 2 jours



Ferdinand Cazin  
Il y a 2 jours



Laure Pillias  
Il y a 2 jours



Fanny DOERR  
Il y a 2 jours



Isabelle Salvi  
Il y a 2 jours



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# Getting CléA certificate through APP approach



POUR UN CERTIFICAT CléA AVEC :  
POSITIVITÉ • CONFIANCE • BIENVEILLANCE  
JE CHOISIS LE RÉSEAU APP

INFORMATIONS ET CONTACT SUR : [WWW.APP-RESEAU.EU](http://WWW.APP-RESEAU.EU)





Prior learning assessment  
(6 hours)

Competences are fully  
validated

Certification file

Competences are partly  
validated

Some skills are partly validated or  
not validated

Support, expectations,  
recommendations on the  
training course.

Focused on unvalidated skills

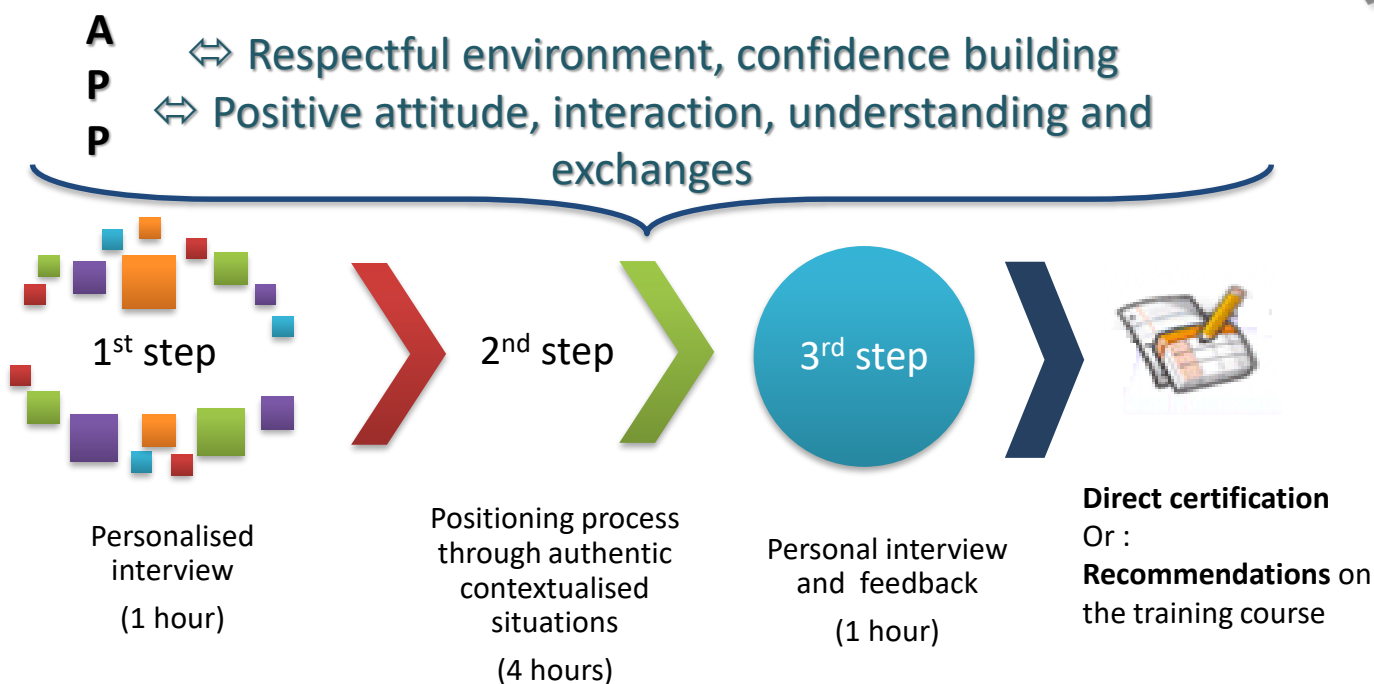
Certificate awarding by  
an ad hoc joint jury

Further assessment of  
validated competences

Within 5 years



# CléA certificate: prior learning assessment





# CléA certificate: prior learning assessment first step



## 1ST STEP:

## Personalized and specific interview

1 h

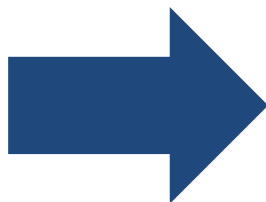


Service and approach presentation, interactive exchange, identifying formal and non-formal learning outcomes

**Self-assessment** of formal and non-formal learning outcomes through personal experiences.

The assessor takes time to explain, reassure, give him confidence. He considers the person in a global approach

This helps the development of interest and motivation, removes bottlenecks and creates a self-efficiency feeling



# CléA certificate: *prior learning assessment second step*

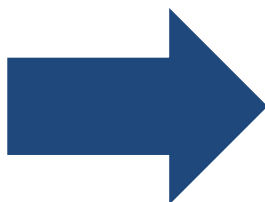


**2<sup>ND</sup> STEP:**     Face to face assessment – 4h  
2h collective work, 2h individual work



Assessment through an authentic contextualised situation (12 activities to assess key competences of CléA);

The assessor **observes, supports** and takes into account interview and self-assessment information.



The dynamic, recreational, creative and attractive framework is very challenging and motivating.

# Une situation prétexte pour évaluer tous les domaines

## ■ Exemple scénario :

Organiser la réception pour le départ à la retraite de Madame Plantu

## ■ 12 missions:

Elles permettent de vérifier plusieurs compétences simultanément.

Elles sont indépendantes les unes des autres.

Elles peuvent être traitées dans n'importe quel ordre.



# CléA certificate: *prior learning assessment third step*

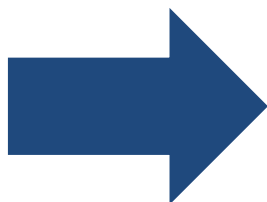
## 3<sup>RD</sup> STEP: Personal interview and feedback – 1h Presentation of assessment's results.



Shared analysis of learning outcomes and gaps according to assessment and self-assessment

Shared recommendations' list

Validation of competences.



The assessor shares an analysis time with the trainee.  
It allows the implementation of a complete action plan to give the person concrete tools to get the CléA certificate.

# CléA certificate: summary document / portfolio

**CLÉA** socle de connaissances et compétences professionnelles

**VOUS ÊTES PRO ? FAITES-LE SAVOIR !**

si vous êtes demandeur d'emploi, CléA est un atout pour votre CV : résumez-y pas à pas votre parcours dans cette certification et à vos employeurs, vous en serez récompensés et reconnus, et reconnus par les employeurs, dans tous les secteurs, tous les métiers.

CléA vous ouvre des portes : occuper des postes différents, continuer à apprendre... CléA vous permet d'aller plus loin, de vous donner aussi plus de choix pour trouver un emploi, plus de possibilités.

**VOTRE LIVRET DE CERTIFICATION CLÉA**

Nom d'usage : aaa

Nom de naissance : bbb

Prénom : ccc

Signature évaluateur : Nom de l'APP

Numéro de dossier : 2015-11-27/APP Paris/CFantaine/JC

**CLÉA** socle de connaissances et de compétences professionnelles

Les résultats de votre évaluation du : ☐ Validation préalable ☒ Finale ☐

**Évaluateur**

Nom : \_\_\_\_\_  
Prénom : \_\_\_\_\_  
Organisme de rattachement : \_\_\_\_\_  
Téléphone : \_\_\_\_\_  
Mail : \_\_\_\_\_

Compétences et sous-domaines	Acquis	Non acquis
<b>LINGUISTIQUE EN FRANÇAIS</b>		
Compréhension orale		
Production orale		
Compréhension écrite		
Production écrite		
<b>LES RÈGLES DE BASE DE CALCUL</b>		
<b>NUMÉRIQUE MATHÉMATIQUE</b>		
Les nombres		
Les opérations		
Les mesures, de temps et des quantités		
Les géométries		
Les statistiques		
<b>INFORMATIQUE</b>		
<b>NUMÉRIQUE MATHÉMATIQUE</b>		
Les nombres		
Les opérations		
Les mesures, de temps et des quantités		
Les géométries		
Les statistiques		
<b>INFORMATIQUE</b>		
Les logiciels de base pour utiliser un ordinateur		
Les logiciels de traitement de texte		
Les logiciels de gestion de données		
Les logiciels de présentation		
Les logiciels de communication		
<b>LES RÈGLES DE BASE DE CALCUL</b>		
<b>NUMÉRIQUE MATHÉMATIQUE</b>		
Les nombres		
Les opérations		
Les mesures, de temps et des quantités		
Les géométries		
Les statistiques		



# CléA certificate: further assessment



**Post-training assessment**  
**Authentic contextualized situation for each competence**

1h30 to 4h30 according to the number of fields to assess



**Feedback interview**

30 min

**Certification file**

# L'apprenant au centre de la démarche APP

**Un carrefour de modalités pédagogiques** favorisant la réflexion de la personne sur ses habitudes, ses méthodes et les modalités d'apprentissages.

Pas de parcours de formation « type ».

**Un programme détaillé** en objectifs clairs à atteindre par compétences, et adapté au niveau évalué de la personne lors de l'évaluation préalable.

**Un parcours modulaire:** durée, rythme, contenu personnalisés, négociés et contractualisés selon chaque personne.

**L'autonomisation** des participants, méthodes et outils personnalisés.

Un accompagnement formatif, suivi régulier, soutien et **contrôle régulier de l'acquisition des modules.**







CléA certificate





**Speaker : NOM PRENOM**

*Position*



Direction  
Formation continue  
et alternance

*Coordinator of the project*

**Sandrine Bonnet**

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*Administrative assistant DILABS*

**Laurence Rezai**

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